

Presenting

**BOBCARD VIKRAM**

**Big Rewards**

**for Heroes**

**par excellence**



**0** JOINING FEE  
ANNUAL FEE

**UPI**  
UNIFIED PAYMENTS INTERFACE  
ENABLED

## KEY FEATURES:



**Everyday Shopping Rewards:** 5 Reward Points for every ₹100 spent on Departmental Stores and Movies. 1 Reward Point for every ₹100 spent on other categories.



**Activation Gift:** 3 Months Jio-Hotstar subscription on first transaction within 30 days



**Smart EMI Options:** Convert purchase of ₹2,500 or more into EMIs of 6 to 48 months



**1% Fuel Surcharge Waiver** on all fuel transactions between ₹400 to ₹5000



**In-built Insurance :** Accidental Death Cover of Air / Non-Air of ₹20 Lakhs<sup>1</sup>



For more information please visit: [www.bobcard.co.in](http://www.bobcard.co.in)

Scan to Apply



\*T&C apply. Visit MITC section on our website to know reward points related terms & conditions.

# COMPLEMENT YOUR LIFESTYLE

Here's how you can save more than **₹6,900** every year, simply by using **BOBCARD VIKRAM**

Spend Category	Features/Benefits	Spends (₹)			Annual Savings		
		Monthly	Yearly	Discount (₹)	Reward Points	Cashback/Waiver(₹)	Total Benefit(₹)
Departmental Store & Movies	5X i.e. 5 Reward Point for every ₹100 spent on Departmental Stores & Movies*	10,000	1,20,000		6,000		1500
Welcome Offer	Jio Hotstar subscription on spend activation within 30 days***	5,000	5,000		-		250
	500 Reward Points on spending ₹5000 or more in first 60 days	5,000	5,000		500		125
Dining	Dining Discount offers^	4,000	48,000	4,800	480		4,920
Fuel	1% Fuel Surcharge Waiver for transaction between ₹400 to ₹5000**	1,000	12,000			120	120
All other spends	1 Reward Point for every ₹100	1,000	12,000		120		30
Total Spends		26,000	2,02,000	4,800	7,100	120	6,945
Savings as % of Spends		3.4%					

Please note, 1 Reward Point = 0.25 when redeemed for Cashback.

RuPay BOBCARD are UPI ready, so just link your BOBCARD on your preferred UPI App & start enjoying Cash less & Card less payments!

Scan to Apply



## Important Terms & Conditions

\*Refer reward points important terms and conditions on MITC Section of the website. Special MCC and Fuel spend does not earn reward points.

\*UPI transactions are eligible only for core Reward Points.

\*5X Reward points are subject to maximum of 1000 Reward Points per month, any spends on 5X spend categories beyond threshold spends will accrue points as per regular rate i.e. 1 RP for every ₹100.

\*\*Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel transactions do not accrue/earn reward points on BOBCARD Vikram.

^Discount offers on various dinning outlets + restaurants, for details visit offer page of [www.bobcard.co.in](http://www.bobcard.co.in) & [www.rupay.co.in](http://www.rupay.co.in)

\*\*\*On first transaction in 30 days of card issuance. Benefit Credit Period : upto 45 days from eligibility qualification.

^Insurance Benefit is applicable for Primary Card Holder only.