



MAKE EVERY TRANSACTION A HAPPY EXPERIENCE

Presenting BOBCARD ETERNA



15 Reward Points* on every ₹100 spent on Travel, Dining, Online & International spends



Milestone reward points^ of 10,000 in first 60 days & 20,000 in anniversary year



Buy one Get one free movie ticket (max. ₹250 per card per month) at **district** App



Unlimited Complimentary Domestic Airport Lounge Access



Savings on International spends with **lowest Forex mark-up of 2%**



Welcome Gift: Complimentary 6 months **FITPASS** pro Membership worth ₹15,000

Scan to Apply













Visit www.bobcard.co.in to know more
Use Dedicated Helpline for all your queries/support:
Call at **1800 103 1002(24*7)** | Write to **eterna@bobcard.co.in**

*10,000 Bonus Reward Points on spending ₹50,000 within the first 60 days of card issuance and 20,000 Bonus Reward Points on spending ₹5,00,000 in the anniversary year. Bonus Reward points for Milestone Rewards will be posted to eligible cardholders' credit card account within 30 days of the promotion end date.

For all features – transactions settled within the billing cycle will be considered for the reward point calculation purpose.

Choose a life of eternal luxury with over ₹93,700 annual savings, simply by using your BOBCARD ETERNA

	Spend Category	Feature /Benefit	Spends (₹)		Annual Savings			
			Monthly	Yearly	Discount	Reward Points	Cashback / Waiver	Total Benefit
	Dining	5X i.e. 15 Reward points for every ₹100 spent on Travel, Dining, eCommerce & International*	3,500	42,000	6,300	76380	-	25,395
	Travel		14,000	1,68,000	-		-	
	E-Com		24,500	2,94,000				
	International		3,500	42,000	-		-	
	Fuel	1% Fuel Surcharge Waiver*	10,500	1,26,000			1,260	1,260
	Spends on Select MCCs*	No Reward Points on spends on select MCCs	7,000	84,000	-	-		-
	All other spends	3 Reward Point for every ₹100	7,000	84,000	-	2520	-	630
	Travel	Unlimited Complimentary Domestic Airport Lounge visits****			36,000			36,000
	Spend Milestone Benefits	First year fee reversal on spending ₹25,000 within first 60 days of issuance					2499	2,499
		10000 Bonus Reward Points on spending ₹50,000 within first 60 days of issuance				10000		2,500
		Annual fee is waived-off on spending ₹2,50,000 in the preceding year.					2499	2499
		20,000 Bonus Reward points on spending ₹5,00,000 within 12 months				20000		5,000
	Complimentary Membership Benefits	Complimentary 6-months membership of FITPASS			15,000			15,000
	Other Benefits	Buy One Get One movie ticket on District App***			3000			3,000
	Total Spends		70,000	8,40,000	60,300	1,08,900	6,258	93,783
Saving as % of spends			11%					

Please note, 1 Reward Point = ₹0.25 when redeemed for Cashback.

Important Terms & Conditions

* Refer reward point important terms and conditions on MITC section of our Website: www.bobcard.co.in

** Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel transactions do not accrue/earn reward points on BOBCARD Eterna.

***District App - Buy one Get one offer max. discount on second ticket will be capped at ₹250 per card, This offer can be availed only once every month

**** A minimum total quarterly spend will be required to enjoy Complimentary Airport Lounge Access with your BOBCARD

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