

BOBCARD EASY

Designed to make your everyday shopping **Easy** on your pocket with Accelerated Reward Points, Cashback and More.



Say Yes to **Easy Living.**
 Where Everyday is a
 Convenience.



ACTIVATION BENEFIT

500 Reward Points on spending
 ₹ 5,000 in first 60 days of issuance



REWARD POINTS ON CARD USAGE

5X i.e 5 Reward Points* for every ₹100
 spent on Departmental Stores and Movies.
 1 Reward Point for every ₹100 spent on other categories.



FUEL SURCHARGE WAIVER

1% fuel surcharge waived on all
 transactions between ₹400 - ₹5,000
 (Max. ₹250 per statement cycle).



AMAZING DEALS & DISCOUNTS

Avail discounted offers on partner brands
 on Travel, Hotel, Grocery & more.







Scan to Apply



For more information please visit: www.bobcard.co.in

COMPLEMENT YOUR LIFESTYLE

Here's how you can save more than **₹3,000** every year,
simply by using your **BOBCARD EASY**

Spend Category	Feature / Benefit	Spends (₹)		Annual Savings (₹)			
		Monthly	Yearly	Discount	Reward Points	Cashback / Waiver	Total Benefit
 Departmental Store	5X i.e. 5 Reward points for every ₹100 spent on Departmental Stores & Movies*	3,000	36,000	-	2,100	-	420
 Movies		500	6,000	-		-	
 Fuel	1% Fuel Surcharge Waiver on all transactions between ₹400 - ₹5,000**	1,000	12,000	-		120	120
 Dining	Dining Discount offers	1,000	12,000	1,800	120	-	1,824
All other spends	1 Reward Point for every ₹100	3,000	36,000	-	360	-	72
Annual Fee Waiver	Annual fee is waived-off on spending ₹35,000 in the preceding year					500	500
Spends on Select MCCs*	No Reward Points on spends on select MCCs	1,500	18,000				
Activation Benefit	500 Bonus Reward Points on spending ₹5,000 in first 60 days				500		125
Total Spends		10,000	1,20,000	1,800	3,080	620	3,061
Savings as % of spends				2.55%			

Please note, 1 Reward Point = ₹0.20 when redeemed for Cashback.

Important Terms & Conditions

* Refer Reward Point (RP) important terms & conditions on MITC section of our Website: www.bobcard.co.in
Reward program is not applicable on select MCCs and Fuel.

* 5X Reward points are subject to maximum of 1,000 Reward Points per month, any spends on 5X spend categories beyond threshold spends will accrue points as per regular rate i.e. 1 RP for every ₹100.

** Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel transactions do not accrue/earn reward points on BOBCARD Easy.

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*T&C Apply