

PRESENTING

Indian Army YODDHA BOBCARD

GLORY TO THE BRAVE!

DELIGHTS AT EACH STEP








<p>0 JOINING FEE ANNUAL FEE</p> <p>+</p> <p>UPTO 3 ADD-ON CARDS</p>	<p>FITPASS® GET. SET. SWEAT.</p> <p>WELCOME GIFT 6 Months FITPASS Pro Membership worth ₹15000</p>	<p>500</p> <p>REWARD POINTS on spending ₹5000 in first 60 days</p>	<p>amazon prime</p> <p>MILESTONE REWARD 12 Months Amazon Prime Membership on spends of at least ₹1 Lakh, within 3 months of issuance</p>
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UPI
ENABLED



FEATURE & BENEFITS

<p> Accelerated Rewards: 5X i.e. 10 Reward Points** for every ₹100 spent at Departmental stores</p>	<p> 1% Fuel Surcharge Waiver at all fuel stations across India**</p>
<p> Airport Lounge Access: 8 Complimentary Airport Lounge access per calendar year (2 per quarter)*</p>	<p> Concierge Service (Powered by RuPay): 24/7 Assistance for Domestic & International Services*</p>
<p> Smart EMI Options: Convert purchases of ₹2500 & more into Smart EMIs of 6 to 48 months</p>	<p> Inbuilt Insurance : Accidental Death Cover of Air / Non-Air: ₹20 Lakhs†</p>
<p> Core Rewards: 2 Reward Points* for every ₹100 spent in Other Categories</p>	

For more information please visit: www.bobcard.co.in

Scan to Apply



*Accelerated Reward Points are capped at a max. of 1000 per month
** Up to ₹250 per statement cycle on all transactions between ₹400 to ₹5000.

*Reward Points can be redeemed as cashback @ 0.25 per reward point.
†Applicable only if the card is used in the preceding 30 days from the date of availing the benefit.

COMPLEMENT YOUR LIFESTYLE

Here's how you can save more than **₹28,700** every year, simply by using **Indian Army YODDHA BOBCARD**

Spend Category	Features/Benefit	Spends(₹)		Annual Savings(₹)		
		Monthly	Yearly	Discount	Reward Points	Total Benefit
Departmental Store	5X i.e. 10 Reward points for every ₹100 spent at Departmental Stores*	12,000	1,44,000		12,480	3,120
Fuel	1% Fuel Surcharge Waiver for transaction between ₹400 to ₹5000**	1,000	12,000	120		120
All other Spends	2 Reward Point for every ₹ 100	2,000	24,000		240	60
Travel	8 Complimentary Airport Lounge access per calendar year (2 per quarter)#			8,800		8,800
Activation Bonus	500 Reward Points on spending ₹5000 or more in first 60 Days	5,000	5,000		500	125
Milestone Reward	Amazon Prime Membership for 12 months***			1,499		1,499
Welcome Gift	Complimentary 6 months membership of FITPASS PRO			15,000		15,000
Total Spends		20,000	1,85,000	25,419	13,220	28,724
Savings as % of Spends		16%				

Please note, 1 Reward Point = ₹0.25 when redeemed for Cashback.

RuPay BOBCARD are UPI ready, so just link your BOBCARD on your preferred UPI App & start enjoying Cash less & Card less payments!

paytm



PhonePe

Google Pay

BHIM UPI

Scan to Apply



Important Terms & Conditions

* 5X Reward Points are subject to maximum of 1,000 Reward Points per month, any spends on 5X spend categories beyond threshold spends will accrue points as per regular rate i.e. 2 Reward Points for every ₹100.

UPI transactions are eligible only for core Reward Points.

*Refer reward points important terms and conditions on MITC Section of the website. Special MCC and Fuel spend does not earn reward points.

** 1% Fuel surcharge waiver is subject to max. discount of ₹250 per statement & Fuel Spend does not qualify for reward points. The GST component is not reversed. The fuel surcharge rate may vary depending on the fuel station and acquiring bank, fuel spend will not generate Reward point. The acquiring bank provides the terminal to the merchant levied the surcharge. The value of the fuel transaction on the charge slip will differ from the credit card statement since the acquiring bank levied the fuel surcharge, and GST on the same is levied by the acquiring bank after the transaction.

*** Spend at least ₹1Lakh during the first 3 months of issuance to avail Amazon Prime for 12 Months. Benefit Credit Period: Upto 45 days from the eligibility qualification.

A minimum spend above ₹20,000 will be required in preceding quarter to enjoy Complimentary Airport Lounge Access with your BOBCARD.

° The 24/7 concierge service is a booking/scheduling assistance service provided by NPCI-RuPay for a defined list of Domestic and International services. The cost of booked/scheduled services will have to be borne by the cardholder at the rate informed by the concierge call centre.

!Insurance Benefit is applicable for Primary Card Holder only.