



Empower Your World.  
Live The Select Lifestyle.

## BOBCARD SELECT

*Designed to enhance your convenient living with Accelerated Reward Points, Smart EMI, and Much More.*



### ACTIVATION BENEFIT

500 Reward Points on spending  
₹ 5,000 in first 60 days of issuance



### REWARD POINTS ON CARD USAGE

5X i.e. 5 Reward points for every  
₹ 100 spent on Dining & Online\*  
1 Reward Point for every ₹ 100 spent  
on other categories.



### FUEL SURCHARGE WAIVER

1% fuel surcharge waived for all  
transactions between ₹400 - ₹5,000  
(Max. 250 per statement cycle).



### AMAZING DEALS & DISCOUNTS

Avail discounted offers on partner brands on  
Travel, Hotel, Grocery & more.



### IN-BUILT INSURANCE COVER

Air: ₹15 Lakhs & Non-Air: ₹5 Lakhs.



### SMART EMI OPTIONS

Convert purchases of ₹2500 and more  
on your card into Smart EMIs of 6 to 48 months.




For more information please visit: [www.bobcard.co.in](http://www.bobcard.co.in)

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# COMPLEMENT YOUR LIFESTYLE

Here's how you can save more than **₹6,400** every year,  
simply by using your **BOBCARD SELECT**

| Spend Category  | Feature/Benefit  | Spends (₹)    |                 | Annual Savings (₹) |               |                   |               |
|---|--|---------------|-----------------|--------------------|---------------|-------------------|---------------|
|   |  | Monthly       | Yearly          | Discount           | Reward Points | Cashback / Waiver | Total Benefit |
|  Dining               | 5X i.e. 5 Reward points for every ₹100 spent on Dining & Online*     | 2,000         | 24,000          | 3,600              | 8,400         |                   | 5,280         |
|  Ecom - Online spends |  | 12,000        | 1,44,000        |                    |               |                   |               |
|  Fuel                 | 1% Fuel Surcharge Waiver on all transactions between ₹400 - ₹5,000** | 2,000         | 24,000          |                    |               | 240               | 240           |
| All other spends  | One Reward Point for every ₹100                                      | 3,000         | 36,000          |                    | 360           |                   | 72            |
| Annual Fee Waiver   | Annual fee is waived-off on spending ₹70,000 in the preceding year   |               |                 |                    |               | 750               | 750           |
| Spends on Select MCCs*  | No Reward Points on spends on select MCCs                            | 1,000         | 12,000          |                    |               |                   |               |
| Activation Benefit  | 500 Bonus Reward Points on spending ₹5,000 in first 60 days          |               |                 |                    | 500           |                   | 125           |
| <b>Total Spends</b>   |  | <b>20,000</b> | <b>2,40,000</b> | <b>3,600</b>       | <b>9,260</b>  | <b>990</b>        | <b>6,467</b>  |
| <b>Savings as % of spends</b>   |  |               |                 | <b>2.7%</b>        |               |                   |               |

Please note, 1 Reward Point = ₹0.20 when redeemed for Cashback.

## Important Terms & Conditions

\* Refer Reward Point (RP) important terms & conditions on MITC section of our Website: [www.bobcard.co.in](http://www.bobcard.co.in)

Reward program is not applicable on select MCCs and Fuel.

\* 5X Reward points are subject to maximum of 1,000 Reward Points per month, any spends on 5X spend categories beyond threshold spends will accrue points as per regular rate i.e. 1 RP for ₹100.

\*\* Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel transactions do not accrue/earn reward points on BOBCARD Select.

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\*T&C Apply