

SHOPPING REIMAGINED with SNAPDEAL BOBCARD



Top Features & Benefits*

Welcome Benefit

Snapdeal Vouchers worth ₹500
on card usage within 30 days of issuance

Shopping Rewards

10 Reward Points per ₹100 on online
shopping & departmental stores

Milestone Reward

500 Bonus Reward Points on spends of ₹5000
or more within 60 days of card issuance

Unlimited 5% Cashback

20 Reward Points per ₹100
on Snapdeal purchases

Rewards Redemption

Auto-credit of Reward Points as
cashback to your monthly statement

Delightful Perks

1% Fuel Surcharge Waiver + Smart EMI of 6 to
48 Months + 3 Free Add-On Cards for Family

100% Digital Application Process








Fill out e-application > Esign application using Aadhaar > Verify with Video KYC

For more information please visit: www.bobcard.co.in

Scan to APPLY



Enjoy Savings of more than **₹7,800** every year simply by using your **Snapdeal BOBCARD**

Spend Category	Feature/Benefit	Spends (₹)		Annual Savings			
		Monthly	Yearly	Discount/ Value (₹)	Reward Points	Cashback/ Waiver	Total Benefit (₹)
Departmental Store Spends		5,000	60,000		12,000	-	3,000
Online Shopping							
All other spends		5,000	60,000		2400		600
Snapdeal Purchases		5,000	60,000		12,000		3000
Fuel Surcharge Waiver		5,000	60,000			600	600
Welcome Benefit				500			500
Milestone Reward					500		125
Total Spends		25,000	3,00,000	500	26,900	600	7,825
Savings as a % of Spends		3%					

UPI transactions are eligible only for core Reward Points“

Please note: 1 Reward Point = ₹0.25 when redeemed for Cashback. Reward Points (RP) earned will be auto credited as cashback to the next month's statement.

* Reward Point = ₹0.25 when redeemed for Cashback. Reward Points (RP) earned will be auto credited as cashback to the next month's statement. UPI transactions are eligible only for core Reward Points“. UPI transactions do not qualify for bonus rewards. Reward Points will be credited within 60 days of eligible transaction. Reward program is not applicable on select MCCs and Fuel.

**This benefit is applicable only where joining fee is paid.

***10 RP is subject to maximum of 2,000 Reward Points per month, any spends on 10RP spend categories beyond threshold spends will accrue points as per regular rate i.e. 4 RP for every ₹100.

^Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel spends eligible for surcharge waiver don't qualify for reward points. The GST component is not reversed. The fuel surcharge rate may vary depending on the fuel station and acquiring bank, fuel spend will not generate Reward point. The acquiring bank provides the terminal to the merchant levied the surcharge. The value of the fuel transaction on the charge slip will differ from the credit card statement since the acquiring bank levied the fuel surcharge, and GST on the same is levied by the acquiring bank after the transaction.

Refer reward points important terms and conditions on MITC Section of the website.