



**BOB Financial**  
— Credit reimaged —

Tender Result

RFP NO: CO: BFSL / MKTG RFP/ 2019-20/ 01

Date:- 28-01-2020

To

The respective participated Bidders

Tender Name: - RFP for selection of Marketing Automation Platform Vendor.

Dear Sir/ Madam,

Firstly, would like to thank you for your participation and time for said RFP.

The technical element made up 70% of the total score and the price element 30% of the total score. Basis of Techno Commercial evaluation below are the results.

Representative of all the below vendors were present for commercial bid opening.

Sr. NO	Firm Name	Techno-Commercial Rank
1	M/s. Tagnpin Web Solutions LLP	H1 & L1
2	M/s. Webklipper Technologies Pvt. Ltd.	H2 & L2
3	M/s. Hansa Customer Equity Pvt. Ltd.	H3 & L3

S/D

Authorized Signatory