

BOBCARD Offers - Terms & Conditions

Frequently asked questions

What is the offer?

Flat INR 500 instant discount on BOB CARD Credit card transaction on minimum order value of INR 5000 & above

How many times can this offer be availed?

Applicable once per card on Best Price Flipkart Wholesale App or Website and Applicable once per card in-store as well only on Pinelabs POS devices.

What is the offer duration?

The offer is valid from 00:00 hours on 30th Sep 2025 to 23:59 hours on 21st Oct 2025.

However, BOBCARD and WMI reserve the absolute right to withdraw and/or alter any terms of terms and conditions of the Offer at any time without prior notice.

When will the cashback be credited?

Users will be able to view the discount amount eligible on the Payments checkout Page on the Flipkart wholesale Best Price platform during checkout and on Pinelabs POS machines while paying through eligible BOBCARD bin in-store.

How do I check if the product is an eligible product?

The non-eligible product lists are attached in the T&C.

Offer will automatically apply to eligible products & users will be able to see the discount amount only on the eligible orders.

Is there any exclusion list for instore purchases for BOBCARD offer?

No, there is no exclusion list for BOBCARD credit card offer in-store purchases made via Pinelabs devices, only the minimum amount condition of INR 5000.

Will I get the offer if I pay using BOBCARD Debit or Credit Card via PhonePe/UPI/Net Banking/ Ledger balance?

No, the offer will NOT apply on full or partial payments made from BOBCARD Credit card via UPI payment, Net Banking or Ledger Balance option. To be eligible for the instant cashback offer, the full payment has to be done via credit card payment mode only.

However To avail of this Offer, the purchase should be charged in full to the Credit card. In case a customer makes partial payments through a Gift Card/Wallet, the Offer will apply only to the net eligible amount paid through the Credit card towards the purchase during the Offer Period.

Will I be eligible for the BOBCARD offer if I make the payment using BOBCARD and ledger balance?

Order will be eligible for BOBCARD offer only if the net amount paid by BOBCARD is equal to or greater than INR 5000 excluding the ledger balance amount. For example, if you pay INR 4500 using BOBCARD and 500 INR using ledger balance you will not be eligible for the BOBCARD discount. However, for example if you make a payment of 5000 INR using BOBCARD and 500 INR using balance you will be eligible for the BOBCARD offer.

How many times can this offer be availed?

Once per BOBCARD account on Flipkart Wholesale Best Price Platform Ecom & Store once per channel during the offer period.

Where will these offers be applicable at the store?

Offer will be applicable only on Pinelab machine at store.

Offer Terms:

1. This marketing program is being run by BOBCARD on www.bestprice.in, including the Best Price Flipkart Wholesale Mobile App, Website (collectively hereinafter referred to as the "Platform") which Platform is owned and operated by WMI. It is open to all residents of India holding a valid BOBCARD Credit card ("BOBCARD").
 - a. eligible for in this case is INR500 (Rupees five hundred only), exclusive of taxes, during the Offer Period.
2. This Offer does not require any coupon code and shall be valid only on BOBCARDS. Delinquent and over-limit credit card members will not qualify for this Offer. Further, discounts shall not be applicable for Card-on-delivery transactions, on Gift-Wrap premium delivery charges, or for BOBCARD NRI customers.
3. This Offer is available for products purchased in the WMI stores & Websites/Mobile app.
4. This Offer is applicable only once per BOBCARD during the Offer Period.
5. Nothing herein amounts to a commitment by BOBCARD to conduct further, similar, or other offers. This Offer is not encashable, not extendable, and non-negotiable.
6. This offer is not applicable if partial payment is made using the member ledger balance.
7. 100 % payment should be made using BOBCARD CC to be eligible for instant Discounts.
8. This offer is not applicable to the purchase of excluded items List.
9. Offer is only applicable on the Best Price Ecom app, Website & Instore.
10. BOBCARD and WMI reserve the absolute right to withdraw and/or alter any terms of the terms and conditions of the Offer at any time without prior notice.
11. Offer will be applicable only on Pinelabs machine at store.
12. Offer applicable once per channel per card basis i.e. Ecom once & Instore once.
13. Exclusion list is not applicable for Instore card offers.

Other Terms and Conditions:

1. To avail of this Offer, the purchase should be charged in full to the BOBCARD. In case a customer makes partial payments through a Gift Card/Wallet, the Offer will apply only to the net amount paid through the BOBCARD towards the purchase during the Offer Period.
2. Change/partial cancellation and returns would also qualify for the discount if the net order value is greater than or equal to INR 5000.
3. In the event an order is canceled in part or full, the corresponding value will be deducted from the paid amount while checking the eligibility for a discount.
4. Under no circumstances will the discount being offered under this Offer be settled with cash in lieu by WMI or BOBCARD.
5. BOBCARD and WMI reserve the absolute right to withdraw and/or alter any terms of the terms and conditions of the Offer at any time without prior notice.
6. This Offer cannot be clubbed with any other payment offer being run on the Platform.
7. WMI and/or BOBCARD reserves the right to disqualify respective BOBCARD member(s) from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the BOBCARD.

8. This Offer shall be subject to all applicable laws, rules, and regulations which are in existence, and which may be promulgated anytime by any statutory authority.
9. This Offer shall be governed in accordance with the applicable laws in India.
10. WMI and BOBCARD reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether. The terms of the above Offer shall be in addition to and not in derogation of the terms contained in the BOBCARD member agreement.
11. This Offer is valid only in India. The BOBCARD member must be an Indian resident and citizen who shall be at least 18 years old.
12. By participating in this Offer you agree to be bound by these terms and conditions of the Offer, standard terms and conditions, membership terms, and privacy policy (subject to change) of the Platform.
13. BOBCARD or WMI shall not be liable for any delay or non-fulfillment of the discount as a result of technical issues. However, BOBCARD and WMI shall review the BOBCARD member's query & if eligible, shall ensure fulfillment is completed at the earliest. In case of any non-fulfillment of the discount if applicable for a promotional campaign the BOBCARD member is requested to contact BOBCARD; BOBCARD shall review the same and resolve the BOBCARD member's queries as per offer T&C.
14. BOBCARD holds out no warranty or makes no representation about the quality, delivery or otherwise of the products offered by WMI. Any dispute or claim regarding the products must be
15. BOBCARD shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any products / assured gifts/gift vouchers availed by the Card Holder/s under any other offer offered by WMI.
16. BOBCARD shall not be held liable for any delay or loss that may be caused in the delivery of the products.
17. This Offer is made available to the Customer/s selected at the discretion of BOBCARD.
18. The offer cannot be combined with any other payment-based offer.
19. If a promo code is mentioned as part of the communication (please refer to the Offer details tab) then the customer has to use the code to avail of the offer; in case the code is not used Discount/ Cashback cannot be credited back to the customer at a later date.
20. Any person availing of this offer shall be deemed to have accepted these Terms and Conditions.
21. Delinquent and over-limit BOBCARD Credit Card members will not qualify for this Offer.
22. BOBCARD holders are not bound in any way to participate in this offer. Any participation is voluntary, and the offer is being made purely on a best-effort basis.
23. Nothing herein amounts to a commitment by BOBCARD to conduct further, similar, or other offers.
24. Offer is valid only on Retail Credit Cards, Business, and Corporate Cards, and select Commercial Credit cards.
25. Delinquent, over-limit, and Inactive cardholders will be disqualified from the said promotion.
26. This offer is non-cashable, not extendable, and non-negotiable.
27. If a card member has more than 1 (one) BOBCARD Credit spending on the cards cannot be clubbed by the card member in order to qualify for the said offer.
28. In case, the card member holds more than 1(one) Credit Card with BOBCARD; the card member would need to call up the BOBCARD Customer Call Centre and confirm which card(s) the said offer may be availed for.

29. The above offer is by way of a special offer for select BOBCARD Credit Card holders only and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above Offer shall be in addition to and not in derogation of the terms contained in the card member agreement.
30. All disputes, if any, arising out of or in connection with or as a result of the above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts/tribunals in Mumbai only, irrespective of whether courts/tribunals in other areas have concurrent or similar jurisdiction.
31. Any query regarding the program will be entertained till 60 days from the offer fulfillment date. Post such date; the BOBCARD or WMI will not entertain any correspondence or communication regarding this Program from the cardholder.
32. TAT for any program posting of Reward Points/Cashback, is liable only by the 90th day, post the month of the program. Any advancement in TAT is subjective and will be the basis of mutual consensus between WMI and the Bank.
33. Any TAT committed with respect to the posting of Reward Points/ Cashback for a promotional campaign is only indicative & may vary from the actual date of posting; the BOBCARD shall not be liable for any such delay. However, the BOBCARD shall review the customer's query & if eligible, shall ensure fulfillment is completed at the earliest.
34. In case of delay in posting or non-posting of Reward Points/ Cashback if applicable for a promotional campaign beyond the committed TAT, the customer is requested to contact the BOBCARD; the BOBCARD shall review the same & have the Reward points/ Cashback posted if the customer is eligible as per offer T&C.
35. Any Tax, service charge or other charges levied with regards to the Promotional Cashback Offer, may be borne by the Credit Card holder.
36. Offer valid for selected BOBCARD Credit cards.
37. Only approved and validated spend/transaction/payment/purchase made using BOBCARD Credit Card shall be eligible for the discount. Canceled / Returned Transactions shall not be eligible for the discount offer. No clubbing offers shall be permitted.
38. Below is the list of BOBCARD Credit card (first 6 digits of the card number) eligible for the offer:

Credit Card Bins		
Bin Details	Card type	Network
527753	Credit Card	MasterCard
532000	Credit Card	MasterCard
534444	Credit Card	MasterCard
356132	Credit Card	Rupay JCB
356162	Credit Card	Rupay JCB
356151	Credit Card	Rupay JCB
356150	Credit Card	Rupay JCB
453157	Credit Card	Visa
462490	Credit Card	Visa
468943	Credit Card	Visa
35618905	Credit Card	Rupay

39. Excluded products will not count towards any qualifying conditions for offers and will not benefit from the promotional discount the [List \(https://www.bestprice.in/bestprice/v/Excluded Items\)](https://www.bestprice.in/bestprice/v/Excluded_Items) is attached for only online purchases made via Best Price Flipkart Wholesale App or bestprice.in website.