

BOBCARD: Offer Terms & Conditions

Offer Details:

- This marketing program ("Program") is from BOBCARD under an arrangement with Infiniti Retail Ltd., ("Merchant") and is open to all residents of India holding a valid and current BOB Credit Card ("Cardholder")
- The Validity of the Program ("Term") is for 1st May'25 to 30th June'25, unless extended by the Parties and Merchant.

Offer Construct for Offline Stores:

For Full Swipe: Flat Rs. 1000/- Instant Discount

For EMI: Flat Rs. 1500/- Instant Discount (for EMI tenures of 9 months & above)

Minimum Transaction Value: Rs. 15,000/-

For Full Swipe: Flat Rs. 2000/- Instant Discount

For EMI: Flat Rs. 2500/- Instant Discount (for EMI tenures of 9 months & above)

Minimum Transaction Value: Rs. 50,000/-

Offer Construct for Online (www.croma.com):

For Full Swipe: Flat Rs. 1000/- Instant Discount

For EMI: 10% Instant Discount up to Rs. 1500/- (for EMI tenures of 9 months & above)

Minimum Transaction Value: Rs. 10,000/-

For Full Swipe: Flat Rs. 2000/- Instant Discount

For EMI: Flat Rs. 2500/- Instant Discount (for EMI tenures of 9 months & above)

Minimum Transaction Value: Rs. 50,000/-

Offer Validity: 1st May'25 to 30th June'25

Offer Days: Every Tuesday (excluding Tactical Campaign days)

Velocity: Applicable once per card per month/per channel during offer period

Offer Terms & Conditions:

- Eligible bank customer has to select the bank offer on the payment page to avail the offer
- Non – eligible bank customer will receive appropriate error messages and can proceed without the instant Discount

- Instant Discount will not be extended for the customer if he/she fails to select the bank offer.
- Maximum Instant Discount under the offer will be Rs. 2,500 at a card level
- Program is applicable only on transactions done on campaign period & will not be applicable on any other day
- Instant Discount will not be applicable on advance invoice
- Maximum 1 transaction per month per card will be eligible/per channel, any further transaction using same card will not get the benefit of the offer.
- Any query regarding the program will be entertained till 31st July'25. Post such date; BOBCARD will not entertain any correspondence or communication regarding this Program from any cardholder.
- The offers are applicable on select brands & categories and are at the discretion of Infiniti Retail Limited (Croma) & BOBCARD.
- Bank Card Account is required to be active and non-delinquent. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for this offer.
- All the existing offers, gifts, discounts etc., that are being offered can be availed by the Cardholders apart of this exclusive offer as mentioned in the communication.
- Under no circumstance will the offer/discount being offered under this Program be settled with cash in lieu of BOBCARD or by Merchant.
- Any disputes arising out of the Offer shall be subject to arbitration by a sole arbitrator appointed by BOBCARD for this purpose. The proceedings of the arbitration shall be conducted as per the provisions of Arbitration and Conciliation Act, 1996. The place of arbitration shall be at Mumbai and language of arbitration shall be English. The existence of a dispute, if any, shall not constitute a claim against BOBCARD.
- The Program is for the consumption of individual retail consumers only Infiniti Retail & BOBCARD reserve right to modify or end the offer during the campaign period.
- IRL & BOBCARD reserves the right to run the above agreed offer / increase / decrease the customer gratification on select categories, brands & products.
- The decision of Infiniti Retail Limited (Croma) and BOBCARD will be final and binding and any correspondence in this regard will not be entertained.

Note: Croma is a participating entity as per the commercial between BOBCARD and Infiniti Retail Ltd.