

Terms and Conditions for EMI Offer 2026 | CLiQ Fashion | BOBCARD Ltd

Offer Period: 01st April to 30th June 2026

Offer: 12% instant discount | Minimum transaction Rs.5000 | Maximum discount Rs.1500 on BOBCARD EMI only | Use Coupon Code: **BOBTCFEMI**

Terms & Conditions for availing the Offer:

- Instant discount on using BOBCARD EMI only on all purchases made on Tata CLiQ Fashion E-commerce site (www.tatacliq.com), their respective Mobile site and mobile application during the promotion period for a Net Transaction Value of Rs.5000.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash, NeuCoin or other similar instrument is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash, NeuCoin or another similar instrument. To avail of the offer the amount being paid through BOBCARD EMI only must be more than the min purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for payment.
- Offer valid once per card per customer per month during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid BOBCARD EMI only.
- Offer is not valid on Tata CLiQ Fashion Gift Cards, Seller Trent Limited, Pantaloons, Underdog Athletics, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands and select Sellers, CLiQ Palette and CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the “Offer Period”. Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Offer not valid on BOBCARD Full swipe, Debit Cards, Net banking, cash/card on delivery, commercial and corporate cards of BOBCARD Ltd.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.

- It is not mandatory for the BOBCARD Ltd cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- “The Offer” is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only based on the net amount payable.
- Offer(s) are valid on the respective site – Fashion (www.tatacliq.com), the app and the mobile site.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. The minimum age of the card holder has to be above 18 years on the day of the purchase.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.