

Frequently Asked Questions (FAQs)

Offer period – 1st March 2026 00:00 HRS to 5th March 2026 23:59 HRS

1. What is the BOBCARD offer?

- Get 10% instant discount on BOBCARD Non-EMI and EMI payment transactions
- Any cancelled, rejected or returned order(s) will not be eligible for the offer and the refund amount of such order will be adjusted with the instant discount amount.

2. What is the maximum discount that I can avail?

The maximum discount possible is up to Rs 3,750. Refer the table below:

| Categories | Minimum Purchase Value | Maximum Discount | |
|---|------------------------|---------------------|-----------------|
| | | Credit Card Non-EMI | Credit Card EMI |
| Mobiles | INR 10,000 | INR 1,000 | INR 1,500 |
| Other Categories* | INR 10,000 | INR 1,250 | INR 1,750 |
| Additional flat INR 500 off on min purchase value of Rs. 34,990 on 6 months and above EMI Transactions | | | |
| Additional flat INR 500 off on min purchase value of Rs. 49,990 on 6 months and above EMI Transactions | | | |
| Additional flat INR 1000 off on min purchase value of Rs. 59,990 on 6 months and above EMI Transactions | | | |

*Appliances, TV, Electronics, Media, Toys, Fashion, Home Kitchen and Furniture

3. How can I avail this offer?

Just go through the normal purchase shopping process. On the payment page, please select your BOBCARD and check whether the transaction is eligible for EMI or Non-EMI. If yes, please select Non-EMI or EMI with the desired tenure (above 6 months for bonus offer) and proceed. Check product page first to confirm if product is eligible for the instant bank discount on EMI.

4. Can I get this offer with Exchange offer?

Yes, the offer is valid on exchange as long as minimum purchase value (after Exchange discount) is spent on Bank Card.

5. Can I avail discount on card payment for cash on delivery order? Are net Banking transactions also included in this Offer?

COD and Net Banking transactions are NOT included in this Offer.

6. Would I get the Bank offer even if I make a part payment using my Amazon Pay Balance?

No, the offer is not available if Amazon Pay Balance is selected.

7. Is the offer applicable on EMI?

Yes, the offer is applicable on Credit Card EMI payment on EMI tenure (Bonus offer applicable above 6-month).

8. What if I cancel my order?

The Offer is applicable for successful purchase. If Instant Discount is availed on any purchase, and it is subsequently cancelled, the refund amount of such purchases will be posted adjusting the instant discount amount availed on the purchase. However, if you place another order within the offer period, you shall get instant bank discount subject to offer eligibility.

9. My payment failed while placing the order, will I be eligible for the cashback?

If your payment failed while placing the order, Amazon.in gives you an option to revise your payment. If you revise your payment within the offer duration, you will be eligible for the cashback. For more information on revise payment, [click here](#)

Schedule 1

1. This offer ("Offer") is provided by BOBCARD Limited ("Bank") facilitated by Amazon Pay (India) Private Limited, and made available on www.amazon.in, the mobile application and mobile site thereof (collectively "Amazon.in") by Amazon Seller Services Private Limited. (Amazon Pay (India) Private Limited and Amazon Seller Services Private Limited collectively referred to as "Amazon").
2. These Offer terms and conditions ("Offer Terms") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in and Terms & Conditions of BOB Credit Cards. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. All residents of India holding Credit Card issued by the BOBCARD Limited (each a "Card") are eligible to avail the Offer (each a "Cardholder").
4. The Offer is valid from 1st March 2026 00:00 HRS to 5th March 2026 23:59 HRS (collectively "Offer Period"), unless revoked or extended by Amazon (in its sole discretion), without any prior notice and without any liability.
5. Under this Offer, any Cardholder who, during the Offer Period, makes a transaction of INR 10,000 (Rupees Ten Thousand only) for all categories (Mobiles, Appliances, TV, Electronics, Media, Toys, Fashion, Home Kitchen and Furniture) using his/her BOBCARD("Card"), on www.amazon.in or the mobile application/mobile site thereof (collectively, "Amazon.in"), irrespective of the number of transactions ("Offer"), and makes the payment of the purchase transaction (of the Product) using the Card (issued by the Bank), by Full payment (Non-EMI) Or by availing equated monthly installments (EMI) facility (provided on the Card by the Bank), will be entitled to receive an instant discount of 10% of the list price of the Product Cardholders need to check the offer eligibility on the Product Page.

| Category | Min Purchase Value | Max Discount on Credit Card Non-EMI | Max Discount on Credit Card EMI |
|---|--------------------|-------------------------------------|---------------------------------|
| Mobiles | Rs. 10,000 | Rs. 1000 | Rs. 1,500 |
| All other Categories* | Rs. 10,000 | Rs. 1250 | Rs. 1750 |
| Additional flat Rs. 500 off on min purchase value of 34,990 on 6 months and above EMI tenure | | | |
| Additional flat Rs. 500 off on min purchase value of 49,990 on 6 months and above EMI tenure | | | |
| Additional flat Rs. 1000 off on min purchase value of 59,990 on 6 months and above EMI tenure | | | |

*Appliances, TV, Electronics, Media, Toys, Fashion, Home Kitchen and Furniture

6. Each Cardholder can avail a maximum discount of INR 3,750 per Card under this Offer, irrespective of number of purchases during the Offer Period.
7. The Offer is valid on multiple purchase transactions for the products except groceries during the Offer Period, subject to the minimum transaction amount mentioned above in the offer table for all categories for each such transaction made by Cardholder.
8. This Offer will also be applicable on purchase of the products except grocery by Cardholders under an exchange offer (if available on the Product(s)). For avoidance of doubt, it is hereby clarified that the discount amount of INR 3,750 will be provided to Cardholders under this Offer on the net value paid on such transaction i.e., the price paid by Cardholders after the exchange offer has been availed, provided such value should be a minimum of INR 10,000 for all categories.

9. This Offer can be availed / clubbed with a no-cost equated monthly installment (EMI) promotion, if any, on the Product. In other words, if no-cost EMI promotion is being availed by the Cardholder on the Product, then the Cardholder will also be eligible for this Offer.
10. In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.
11. This Offer will not be applicable if the Cardholder or the seller or Amazon cancel the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded.
12. Bank and/or Amazon do not endorse any of the products or brands being offered on Amazon.in and will not accept any liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products.
13. The Bank reserves the right to disqualify Cardholders from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
14. Amazon reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary any or all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
15. Delinquent and over-limit Bank's credit card members will not qualify for this Offer.
16. Cardholders are not bound in any way to participate in this Offer. Any such participation is purely voluntary. The Offer is being made purely on a best effort basis.
17. Nothing herein amounts to a commitment by the Bank or Amazon to conduct further, similar or other offers.
18. The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
19. All disputes between Cardholders and Bank will be resolved inter se, and Amazon will not (nor will be liable or obliged to) mediate or resolve any dispute or disagreement between Cardholders and Bank.
20. This Offer is not valid on corporate, commercial Cards issued by the Bank.
21. This Offer is not available on: (i) purchase of product(s) other than the Product(s), or (ii) purchase of Product using an instrument other than the one mentioned in point 5.
22. Under no circumstance will benefit being offered under this Offer be settled with cash in lieu by Bank or by Amazon.
23. By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer including but not limited to that associated with his/ her use or delivery or misuse of the Product.
24. These Offer Terms are governed by the laws of India and the courts at New Delhi will have exclusive jurisdiction over any disputes in relation to these Offer Terms.
25. Any person availing this Offer will be deemed to have accepted these Offer Terms.
26. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products;
 - Gift Card(s) (Amazon branded and Non Amazon branded).
 - Prepaid phone recharges, DTH recharges, Bill Payments.
 - Kindle e-books and Kindle Unlimited Subscription Program.
 - Amazon Pay balance loading.
 - Amazon Prime subscription.

- Infant Nutrition products.
- Select Smart phones (see product page for offer eligibility).
- Godrej Interio products.
- Precious jewelry including Gold/Silver Coins.

27. Some products might not be eligible for the offer. Please check the product detail page for offer eligibility.