

Up to Rs. 20,000 Instant Discount on BOBCARD

In-store – Reliance Digital, My Jio stores & JMD Signature stores

Offer Period: From 16th October 2025 to 26th October 2025

Transaction Amount	Discount	
	CC Full Swipe	CC EMI
Rs. 10,000 - Rs. 39,999.99	7.5% upto 1500	7.5% upto 2500
Rs. 40,000 - Rs. 59,999.99	Flat 2000	Flat 3000
Rs. 60,000 - Rs. 1,49,999.99	Flat 3000	Flat 4000
Rs 1,50,000 & above	Flat 7500	Flat 12500
Rs 2,00,000 & above		Flat 20000

- Offer applicable on a minimum purchase of Rs. 10,000.
- The Offer will be made available from 16th October 2025 to 26th October 2025 ("Offer Period").
- Offer valid only once per card across Reliance Digital, My Jio stores & JMD Signature stores.
- Offer cannot be clubbed with any other cashback / discount offer – In case of availability of any such offer, above discount offer would not be applicable.

Online Website – www.reliancedigital.in

Offer Period: From 16th October 2025 to 26th October 2025

Transaction Amount	Discount	
	CC Full Swipe	CC EMI
Rs. 10,000 - Rs. 39,999.99	7.5% upto 1500	7.5% upto 2500
Rs. 40,000 - Rs. 59,999.99	Flat 2000	Flat 3000
Rs. 60,000 - Rs. 1,49,999.99	Flat 3000	Flat 4000
Rs 1,50,000 & above	Flat 7500	Flat 12500
Rs 2,00,000 & above		Flat 20000

- Offer applicable on a minimum purchase of Rs. 10,000.
- The Offer will be made available from 16th October 2025 to 26th October 2025 ("Offer Period").
- Offer valid only once per card.
- Offer cannot be clubbed with any other cashback / discount offer – In case of availability of any such offer, above discount offer would not be applicable.
- Offer applicable on select products only. Check eligibility on product page.

JMDASP

Offer Period: From 16th October 2025 to 26th October 2025

Transaction Amount	Discount	
	CC Full Swipe	CC EMI
Rs. 10,000 - Rs. 39,999.99	7.5% upto 1500	7.5% upto 2500
Rs. 40,000 - Rs. 59,999.99	Flat 2000	Flat 3000
Rs. 60,000 - Rs. 1,49,999.99	Flat 3000	Flat 4000
Rs 1,50,000 & above	Flat 7500	Flat 12500
Rs 2,00,000 & above		Flat 20000

- Offer applicable on a minimum purchase of Rs. 10,000. The Offer will be made available from 16th October 2025 to 26th October 2025 ("Offer Period") unless revoked or extended by BOBCARD in its sole discretion, without any prior notice and without liability.
- Offer valid only once per card per month.
- Offer cannot be clubbed with any other cashback / discount offer – In case of availability of any such offer, above discount offer would not be applicable.
- Offer applicable on select products only. Check eligibility on product page.

Other Terms & Conditions of Offer:

- This "Discount" marketing promotion ("Offer") is run by BOBCARD ("**BOBCARD**") under an arrangement with Reliance Retail Ltd. ("Merchant").
- Offer is open to Indian Individual Customer holding a valid and current Credit Card from BOBCARD to make a purchase at the stores of merchant & the online channels.
- The Offer will be made available for CC Full Swipe transactions and CC EMI transactions from 16th October 2025 to 26th October 2025 ("Offer Period").
- The Offer will be applicable once per card per platform during the offer period- Offline stores, reliancedigital.in website, JMD stores (ASP).
- Offer is void wherever prohibited by Law.
- Offer is valid on minimum purchase of Rs. 10,000 using eligible **Credit Card** during the Offer Period from the Merchant's stores or online channels. (Eligible Customer).
- Benefit under this Offer is limited to a maximum of Rs 20,000/- per transaction.
- Benefits under this Offer is neither transferable nor encashable.
- Reliance Retail & BOBCARD reserves its right without assigning any reasons whatsoever to (a) discontinue or extend the Offer Period and (b) change/ amend / add /delete/ modify terms and conditions of this Offer. Customers hereby unconditionally agree to all such changes/ amendments/ additions/ deletions/ modifications.
- Participation in the Offer is voluntary and at the discretion of Customer to participate and it shall not, in any way, affect the performance of the product purchased under the Offer.
- Customers are not being charged extra for participating in the Offer.
- Product liability, guarantee & warranty shall be transferred as received from respective Manufacturer, Supplier/Vendor & Distributor. Reliance neither warrants nor guarantees the merchantability or suitability of products of Customer available under this offer.

- Decision of BOBCARD in respect of Offer, benefits or any matters related thereto shall be final and binding and no correspondence will be entertained by Merchant in this behalf.
- All disputes are subject to exclusive jurisdiction of the competent courts in Mumbai only.
- By participating in this Offer, Customers/Cardholders agree to be bound by these terms & conditions and waive any right to claim ambiguity in these terms & conditions. Cardholders agree to release, discharge, indemnify and hold harmless both BOBCARD and Reliance, and its directors, officers, employees and agents, from and against any loss, claims, damages or liability resulting in whole or in part, directly or indirectly, from acceptance and/or participation in the Offer.
- I have understood and accept the T&C of EMI as available on the website (www.bobcard.co.in) and the applicable charges mentioned.

Following shall be the BINs Applicable to this Offer:

BIN	Network
527753	MasterCard
532000	MasterCard
534444	MasterCard
356132	Rupay JCB
356162	Rupay JCB
356151	Rupay JCB
356150	Rupay JCB
453157	Visa
462490	Visa
468943	Visa
35618905	Rupay