

KEY OFFER DETAILS

Offer:

Credit Card

- 10% Instant discount on a minimum transaction value of INR 3,500 up to a maximum discount of INR 1,000 for purchases made using BOBCARD Credit Cards on the Myntra Platform.

Credit Card EMI

- 10% Instant discount on a minimum transaction value of INR 3,500 up to a maximum discount of INR 1,250 for purchases made using BOBCARD Credit Cards EMI on the Myntra Platform.

It is open to all residents of India holding a valid and current BOBCARD Credit card. Offer valid on selected retail Credit Cards and Credit Card EMI only. Offer not valid on Corporate or Commercial cards and Debit Cards.

Offer Period : 00:00:00 hrs of 29th March'2026 – 23:59:59 hrs of 12th April'2026

TERMS AND CONDITIONS

Preliminary

This Offer is being run by BOBCARD Limited (“**BOBCARD**”) and Flipkart Advanz Private Limited (“**FAPL**”) on www.myntra.com, Myntra Mobile App and Myntra web Platform (all three collectively “**Platform**”) which Platform is owned and operated by Myntra Designs Private Limited (“**Myntra**”) wherein the User (“**You**,”**Your**” or “**Participant**”) has an opportunity to participate in the Offer, subject to the terms of the Policy mentioned below(“**Policy**”).

By participating in this Offer, Participant agrees to be bound by the terms of this Policy, the Terms of Use, Privacy Policy of Myntra and other relevant documentation that are available on www.myntra.com including any modifications, alterations or updates.

Offer details

- Offer Period - 00:00:00 hrs of 29th March'2026 – 23:59:59 hrs of 12th April'2026
- In the above period, BOBCARD Cardholders are eligible to get a
 - 10% Instant discount on a minimum transaction value of INR 3,500 up to a maximum discount of INR 1,000 for purchases made using BOBCARD Credit Cards on the Myntra Platform.

- 10% Instant discount on a minimum transaction value of INR 3,500 up to a maximum discount of INR 1,250 for purchases made using BOBCARD Credit Cards EMI on the Myntra Platform.
- Delinquent Cardholders will be disqualified from this Offer. **Offer not valid on Corporate & Commercial Cards and Debit Cards.**
- Offer **not** applicable on credit cards with **BIN - 35618905**
- The Offer will be applied at the time of checkout.
- This Offer is not applicable on transactions made through commercial Cards, netbanking, Debit Cards, Cash-on-delivery transactions and on Gift Wrap or premium delivery charges.
- BOBCARD, FAPL and Myntra reserve the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
- The Customer will be able to avail the Offer Benefit(s) for each unique Card up to the maximum discount amount specified against their Credit Card in these T&Cs.
- In the event of return/cancellation of any products in the order placed with the offer, thereby falling below the minimum required threshold as required by the offer (i.e. Rs 3500), the user shall be deemed ineligible for the offer. Any cashback already credited would be void & be deducted from the value of the item being returned/cancelled & the remaining balance would be processed as a refund.
- Myntra, FAPL, BOBCARD reserves the right to modify the terms and conditions at any time, without prior notice.

Other Terms and Conditions

- BOBCARD and FAPL hold out no warranty or make no representation about the quality, delivery or otherwise of the services offered by Myntra. Any dispute or claim regarding the services/offers must be resolved by the Card Holder/s with Myntra directly.
- BOBCARD and FAPL shall not be liable in any manner whatsoever for any loss/damage/ claim that may arise out of use or otherwise of any goods availed by the Card Holder/s under the said Offer offered by Myntra.
- BOBCARD and FAPL shall not be held liable for any delay or loss that may be caused in delivery of the services.
- This Offer is made available at the discretion of BOBCARD.
- This Offer cannot be combined with any other offer.
- Any person availing this Offer shall be deemed to have accepted these Terms and Conditions.
- BOBCARD, FAPL and Myntra reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

- This Offer is valid for Indian residents and citizens only.
 - Offer valid only on Retail Credit Cards only. Offer not valid on Corporate & Commercial cards and Debit Cards. Delinquent cardholders and over-limit BOBCARD members will not qualify for this Offer.
 - Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.
 - Nothing herein amounts to a commitment by BOBCARD or FAPL to conduct further, similar or other offers.
 - This Offer is non-encashable, not extendable and non-negotiable.
 - You understand that Myntra may share your transactional data with the BOBCARD and FAPL for purposes of this Offer and for checking your eligibility for their products and services and by participating in this Offer, you consent to this sharing of your data for these purposes.
 - If a customer has more than 1 (one) BOBCARD, spends on the cards cannot be clubbed by the customer in order to qualify for the said Offer.
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- The Offer is by way of a special offer for select BOBCARD Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
 - Pictures of products shown in the communication sent to the customer either through mailers or advertised on the Platform, are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible towards the same.
 - Products under this Offer are subject to availability from the respective participating merchants/sellers of Myntra and accordingly FAPL, BOBCARD or Myntra in no circumstances shall be liable for non-availability of any of the products.
 - Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
 - The Cardholder shall indemnify and hold Myntra, BOBCARD, FAPL and seller harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorney's fee) that may be suffered by such sellers as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) as mentioned on the Platform; (ii) violation of applicable laws; and (iii) any action or inaction resulting in willful misconduct or negligence on the part of the customer.
 - All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Offer were offered.
 - This Offer shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.

- This Offer is valid only in India. The minimum age of such a Cardholder must be 18 years.
- Further, as required by applicable law, in the event that the Cardholder makes a purchase of an amount equal to or above Rs. 2 00 000.00, the Cardholder will be required to upload a scanned copy of his/her PAN card on the Platform, within 4 days of making the purchase, failing which, the purchase made by the Cardholder will be cancelled. The requirement to submit the PAN card arises only once and if it has been submitted once by the Cardholder, it need not be submitted again. The order of the Cardholder will be cancelled if there is a discrepancy between the name of the Cardholder and the name on the PAN Card.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
- All disputes, if any, arising out of or in connection with or as a result of the Offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Bangalore only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
- Any query regarding the Offer will be entertained till 60 days from Offer fulfilment date. Post such date; the BOBCARD will not entertain any correspondence or communication regarding this offer from the cardholder.
- Following shall be the BINs applicable to this Offer: 527753 MasterCard, 532000 MasterCard, 534444 MasterCard, 356132 Rupay JCB, 356162 Rupay JCB, 356151 Rupay JCB, 356150 Rupay JCB, 453157 Visa, 462490 Visa, 468943 Visa